



# NICHOLE ATWOOD

Visual Designer & Creative Services

## CONTACT

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[nicatdesign.com](http://nicatdesign.com)

## AWARDS &

### NOMINATIONS

**Associated Collegiate  
Press 5th Place  
Best Advertisement 2016**

MLK Peace Breakfast Ad  
run in the Metropolitan  
Newspaper

**Associated Collegiate  
Press Finalist  
Best Magazine 2016**

Cover Art for Metrosphere  
Arts & Literature Magazine

## EVENTS &

### VOLUNTEER WORK

AIGA Minneapolis Design  
Conference 2017

AIGA Las Vegas Design  
Conference 2016

Techniques for Well Crafted  
Design Volunteer

Chetlenham Elementary  
Community Garden Volunteer

## EDUCATION

### **Metropolitan State University of Denver**

Bachelor of Fine Arts in Communication Design

### **Morgan Community College / Fort Morgan, CO**

Associates of Arts - Focus in Multimedia Design

## EXPERIENCE

### **Freelance Presentation Designer / Sterling Rice Group / April-May 2018**

- Collaborate with team writers and researchers to develop compelling presentations consistent with brand standards
- Develop and curate graphic elements to illustrate content in a narrative and visual way
- Effectively managed a steady workload of quality presentations with strict turnaround times and attention to detail
- Proactively take on overflow projects with minimal direction

### **Design Intern / Monigle / September 2017-December 2017**

- Create innovative creative design solutions for national healthcare clients with attention to brand architecture, color, and messaging strategy
- Implement new visual guidelines throughout all Monigle branded print and digital materials, both staff and client facing
- Ensure consistent execution of brand standards across print and digital media
- Conceptualization and development of front-end web design for client case studies
- Drive strategic decisions by conducting visual surveys of client's top competitors

### **Senior Designer / MSU Denver Office of Met Media / June 2014-May 2017**

- Utilize strong interpersonal, written, and verbal communication skills to develop positive relationships with clients, coworkers, and senior leadership
- Manage design, project timelines, and print production for multiple campus clients from concept to completion
- Establish production and communication processes to output necessary materials in a cost-effective, timely manner
- Successfully lead proposal development and presentation for AIGA conference travel funding for two consecutive years
- Support and foster development of new employees by training in office practices, software, and servers

## ORGANIZATIONS

AIGA: The Professional Association for Design - Member since March 2016

FLoD: Future Leaders of Design - AIGA Student Chapter of MSU - Secretary Spring 2017